

REMARKS

Applicant has amended the claims 4, 7, 9 and 13 and cancelled claim 11. Applicant respectfully submits that this amendment to claims are supported by the application as originally filed and do not contain any new matter. In addition, Applicant respectfully submits that the amended claim 4 is merely a combination of claim 4 and claim 11 which previously depended on claim 4 and the remainder of the claims have either been amended to make them more limited or clarified and the total number of independent and dependent claims has not been increased. Accordingly, Applicant respectfully submits that no additional search is required and the present amendments to the claims raise no new issues. Accordingly, the Final Office Action will be discussed in terms of the claims as amended.

The Examiner has rejected the claims 1, 4, 7 through 11 and 13 under 35 USC 112, second paragraph as being indefinite. In view of the amendments to the claims and particularly the fact that the term "the plant facilities" have been deleted therefrom, Applicant respectfully submits that the claims 4, 7 through 10 and 13 comply with the requirements of 35 USC 112, second paragraph.

The Examiner has rejected the claims 4 and 7 through 10 under 35 USC 103 as being obvious over Foodman et al. in view of Lutolf stating that Foodman teaches a system of offering specific customer information service to specific customers timely over a communication network according to the changes in daily living circumstances of said customers staying or living in the dwelling house or office building but fails to teach each of the living facilities and equipment being any one of a communication equipment selected from the group consisting of television and radio, electric home appliances, living accommodations selected from the group consisting of an air conditioner and lighting equipment, office appliances and plant facilities in a factory; Lutolf teaches each of said living facilities and equipment; and it would have been obvious to one of ordinary skill in the art to modify Foodman et al. in view of the teachings of Lutolf.

In reply to his rejection, Applicant has carefully reviewed Foodman et al. and respectfully submits that Foodman et al. is merely directed to a security system (see the title and the abstract of Foodman et al.). In particular, Applicant respectfully submits that Foodman et al. merely teaches monitoring the status of sensors and an observation camera and information therefrom is sent to a website which can be viewed by the user. However,

Applicant respectfully submits that Foodman et al. does not show or suggest that information on the living facilities and equipment would be monitored and sent to the user, all of which is admitted by the Examiner.

In contrast thereto, Applicant's invention is directed towards a dwelling management server which observes the attribute information comprised of the inherent information and the status information on the communication equipment such as the television or radio, electric home appliances such as washing machines, living accommodations such as the air conditioner and lighting equipment and office appliances and sends this information to a service server. Still further, in Applicant's invention the service server sends back the introduction information on products or services selected from the information prepared in advance as visual display information in reply to the received attribute information. As a result, Applicant respectfully submits that Applicant's invention is much more than a mere security system, such as is taught by Foodman et al.

Applicant has carefully reviewed Lutolf and respectfully submits that Lutolf does not appear to be a system for collecting information on living facilities and equipment and transmitting it to a service server or offering the information to a specific customer. Instead, Applicant respectfully submits that Lutolf discloses a smart home concept which is the integration of different services within a home by using a common communication system (see page 227, left hand column, definition of the Smart Home concept in paragraph 2.). In other words, Applicant respectfully submits that Lutolf merely discloses the integration of the already existing systems in a home and does not provide this information to a service server for offering to a specific customer, as is required by Applicant's invention.

Accordingly, Applicant respectfully submits that the combination of Foodman et al. and Lutolf is not Applicant's invention. Therefore, Applicant respectfully submits that the claims 4 and 7 through 10 are not obvious over Foodman et al. in view of Lutolf.

The Examiner further rejected the claims 1, 11 and 13 under 35 USC 103 as being obvious over Foodman et al. in view of Blackie et al. and in view of Lutolf stating that Foodman fails to explicitly teach the introduction of information on products and services, but teaches the collection of use data; Blackie et al. teaches the introduction of information on products and services where the system enables the one to one marketing relationship based on customer data; and the combination of Foodman et al. and Blackie et al. fails to explicitly

teach each of said living facilities and equipment being any one of the communication equipment; Lutolf teaches each of said living facilities and equipment; and it would have been obvious to one of ordinary skill in the art to modify Foodman et al. as taught by Blackie et al. and further modify the combination of Foodman and Blackie as taught by Lutolf.

In reply thereto, Applicant would like to incorporate by reference his comments above concerning Foodman et al. and Lutolf and Applicant's invention. In addition, Applicant has carefully reviewed Foodman et al. at column 8, lines 43-64 and respectfully submits that this portion of Foodman merely describes the information stored in Foodman concerning the specified user so that the system of Foodman can either verify the existence of the specific user at the premises being monitored for security or provide notice to the specific customer that the security of the premises has been violated.

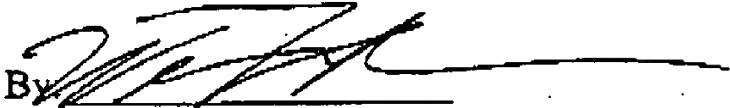
Applicant has further carefully reviewed Blackie et al. and respectfully submits that Blackie et al. is directed to a service system using communication resources for providing contracted users with several services depending on the users spontaneous requests. In contrast thereto, Applicant's invention provides contracted users with several proposed services including advertising information and the providing of this information is not dependent on spontaneous requests by way of a communication network such as the Internet by the user. Still further, Applicant respectfully submits that Blackie et al. is directed to a system for enhancing the communication between a public utility such as an electric company with its customers and nothing more.

In view of the above, therefore, Applicant respectfully submits that the claims 4 and 13 are not obvious over Foodman et al. in view of Blackie et al. and further in view of Lutolf.

In view of the above, therefore, it is respectfully requested that this Rule 116 Amendment be entered, favorably considered and the case passed to issue.

Please charge any additional costs incurred by or in order to implement this Rule 116  
Amendment or required by any requests for extensions of time to QUINN EMANUEL  
DEPOSIT ACCOUNT NO. 50-4367.

Respectfully submitted,

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